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FOR IMMEDIATE RELEASE

**KORG EXPANDS CLIP-ON TUNER LINE WITH
THE NEW SLEDGEHAMMER CUSTOM 100**

- A ultra-high-precision clip-type tuner now featured with a longer life span. -

KORG announces the Sledgehammer Custom 100 clip-on tuner. The Sledgehammer Custom 100 is included in the "Custom Shop" series that exemplifies the high quality KORG tuners is known for.

The Sledgehammer Custom 100 features a newly improved design that takes advantage of its distinctive cylindrical body. By using a single AAA battery, it allows approximately 100 hours of continuous operation. This long-life design provides seven times the operating time of the previous model, and is also extremely economical. A tuner is an indispensable companion for an instrument, and this unit will be a reliable partner for any musician's daily practice or performance.

A major feature of the Sledgehammer is the shuttle switch that can be easily operated with a single hand. just as if you were turning a tuning peg of your instrument while playing a string. This shuttle switch undergoes a further evolution on the Sledgehammer Custom 100, adding a cool illuminated shuttle light to ensure good visibility even on a dark stage. Improved design also enhances the durability and feel of the clip.

The Sledgehammer Custom 100 is equipped with the 3D visual meter exemplifies the Custom Shop series. A large and easily visible note name indication and the distinct movement of brightly illuminated LEDs make the pitch difference and change instantly recognizable. This new 3D visual meter makes it simple to tune with a precision of ± 0.1 cent.

The Sledgehammer Custom 100 offers extremely accurate tuning with a detection range of ± 0.1 cents, a level of precision that is uncommon of clip-on tuners.

The Sledgehammer Custom 100 provides three meter display modes to suit your playing style. In addition to the standard "Regular mode," you can use "Strobe mode" or "Half-strobe mode" in which the direction and speed of meter movement indicate the pitch change for easy visualization of even minute differences.

The clip is designed to make the connection with your instrument as efficient as possible, ensuring a firm grasp. The Sledgehammer Custom 100 firmly adheres to a variety of guitar and

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bass headstocks and double mechanism of a movable arm and ball joint simultaneously provide both durability and free range of angle settings. Players have the flexibility to position the tuner wherever they need.

A variety of functions are available to support your various tuning endeavors: the calibration function allows for a variety of concert tunings, the auto power-off function, and the memory backup function.

The Sledgehammer Custom 100 has four color models. In addition to the standard black, the Sledgehammer Custom 100 is available as a limited edition in vivid red, bright blue, or sophisticated white.

**Features and specifications are subject to change without notice.*

More information at: <http://www.korg.com>